

SuiteCommerce Enterprise

Fast, Intuitive Storefronts on Any Device

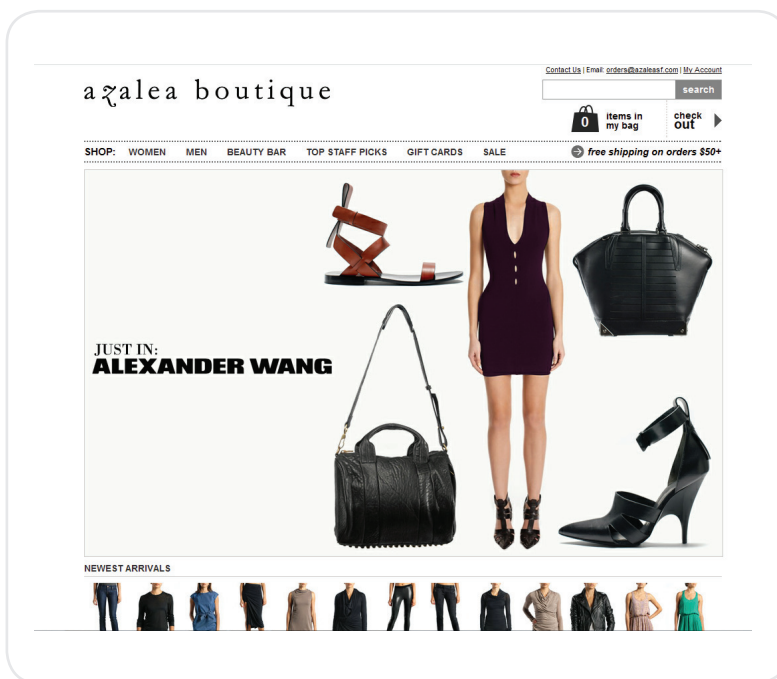
KEY BENEFITS

- Convert your shoppers into customers with highly visual and blazing fast shopping experiences
- Extend your relationship with your customers to any device and channel, including smartphones and tablets
- Support any business model, including B2C and B2B
- Help your shoppers find what they want quickly with powerful search and guided navigation
- Manage one or more storefronts and conduct commerce in different countries, languages, currencies and channels
- Future-proof your solution with a Commerce-as-a-Service (CaaS) architecture that allows you to build solutions for any device, customer, partner and business model

NUCLEUS RESEARCH

Based on its analysis of NetSuite retail customers, Nucleus analysts estimate companies moving to NetSuite from less-automated processes can increase their order fulfillment efficiency by at least 50 percent.

NetSuite’s SuiteCommerce Enterprise provides businesses with fast and intuitive commerce storefronts optimized for delivering great shopping experiences to the channel and device of the shopper’s choice. These storefronts deliver leading ecommerce capabilities like guided navigation, search and dynamic merchandising, optimized for the web, mobile and tablets. Native integration with the comprehensive NetSuite solution for ERP/financials, inventory and order management, warehouse management, end-to-end business management software, web marketing and more allows businesses to increase their online sales while dramatically improving productivity.



Build highly visual, branded sites.

Customer-Centric Shopping Experiences

- Deliver one of the industry’s fastest and most responsive shopping experiences, with instantaneous results to the shopper’s clicks
- Guide your shoppers to the product they want by providing dynamically updated, visual multi-faceted navigation, including selection check-boxes, price sliders, color swatches and more
- Help shoppers find the products you want them to find with a robust search capability that provides advanced capabilities like boosting and spelling corrections
- Increase cross-sell with flexible merchandising zones that can feature any combination of products such as best sellers, related or over-stocked items, higher margin products or products relevant to the shopper’s search
- Design the most intuitive and relevant experiences for your customers by taking advantage of leading online retailing capabilities like dynamic imaging, zooms, alternate images, quick views, product comparisons and more
- Provide more relevant content and promotions based on a rich customer profile, including their order history, web browsing history, likes, dislikes and more
- Service all customers, including B2B customers looking for volume discounts special contract pricing, quotes, and invoicing based on their balance and credit limit

KEY CAPABILITIES

- Mobile and tablet optimized storefronts
- Guided navigation and dynamic multi-faceted browsing and navigation
- Robust search and searchindexing capability
- Blazing fast shopping experience
- Dynamic merchandising zones to feature products based on any business rule
- Visual merchandising with dynamic imaging and zooms
- Complete design, stylesheet and HTML flexibility
- Flexible coupon and promotion management tools
- Fast and scalable edge caching and content delivery network (CDN)
- Next-generation technology architecture with commerce APIs to build on a business foundation

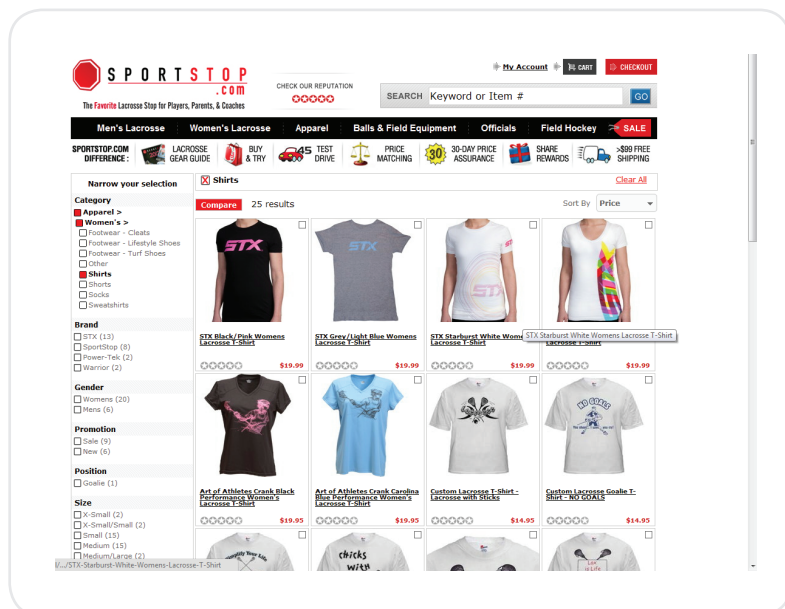
- Provide a fast shopping store no matter where the customer is by using edge caching or a content delivery network (CDN)
- Provide your shoppers a consistent brand experience by maintaining full branding and creative control over your site
- Provide multiple payment options to your customers with integration to common payment gateways for credit card processing

Commerce Everywhere

- Extend your relationship with your customers with a mobile shopping experience optimized for smartphones and tablets
- Use the open architecture of NetSuite's SuiteCommerce APIs Services to build your own shopping experiences on any device
- Target different customer bases by having multiple brands and sites, each having a different target customer, but sharing some or all of the catalog and, promotions processes
- Reach a wider customer base by selling on marketplaces like Amazon and eBay, and publishing your products to shopping comparison engines such as Google Base, Shopping.com, NexTag, Yahoo Shopping, and Shopzilla
- Consolidate your customer's orders and other relevant data across all channels, both online and offline
- Allow customers to interact with you using any channel or device they want, including the ability to buy online, pick up in store and return in store
- Provide full customer self-service with real-time access to orders, history, contact information, payment methods and more
- Give your customers real-time visibility into your inventory, including how many products are available online or in particular stores

“ We grew online sales by 45% and more than doubled the time shoppers spent on the site. ”

— SportStop.com



Context driven guided navigation allows shoppers to filter or select any way they want.